

Hello,



Carolina Salazar Villela

22 | March | 1991
Mexico, City
Based in León, Gto.
carosalazarvillela@gmail.com
(477) 229 26 47
carovillela.com

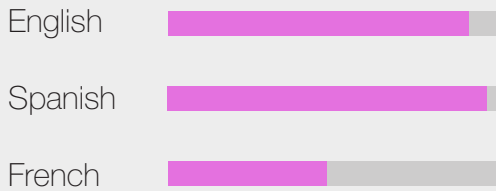
-
Be the energy you want **TO ATTRACT.**
-

Personal Values

Responsability
Punctuality
Creativity
Innovation
Cooperation

Dedication
Flexibility
Curiosity
Optimism

Languages



Skills

Editorial	Figma	85%
Photography and video	Illustrator	85%
Video editing	Photoshop	90%
Pre-press	InDesign	75%
Social media management	After Effects	80%
Website design	Premiere	70%
Email marketing	Adobe XD	70%
Visual identity	Wordpress	80%
Merchandising	HubSpot	60%
Infographic		
UX		
Illustration		
Packing		
Lino cut printing		

Master User Experience Design

University of the Arts London
2023-current

Master Media Design

Full Sail University
2017-2019

Lic. Graphic Communication

Ibero León
2008-2014

Work Experience

Production Designer Freelance

Community Agency | Toronto CA
2022-current

Graphic & Web Designer

#CROMO Digital | Leon Mx
2022- current

- Vitamin Depot e Commerce

- **ASOFOM** (Asociación de Intermediarios Financieros No Bancarios más grande de Latinoamérica) Landing Page

- **Urbiid** (Real Estate Construction) Landing Page

Graphic & Web Designer Sr.

Lievant Agency | León MX
2021-2024

Graphic Designer Sr.

IGroup Marketing | León MX
2020-2021