

# Hello,



## Carolina Salazar Villela

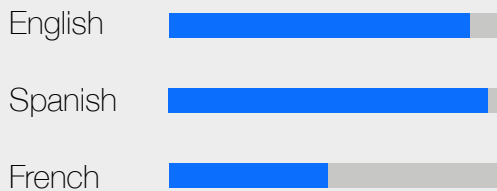
22 | March | 1991  
Mexico, City  
Based in León, Gto.  
carosalazarvillela@gmail.com  
(477) 229 26 47  
[carosvillela.com](http://carosvillela.com)

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Be the energy you want to *attract*.  
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### Personal Values

- Responsability
- Punctuality
- Creativity
- Innovation
- Cooperation
- Dedication
- Flexibility
- Curiosity
- Optimism

### Languages



### Skills

|                         |               |     |
|-------------------------|---------------|-----|
| Editorial               | Figma         | 85% |
| Photography and video   | Illustrator   | 85% |
| Video editing           | Photoshop     | 90% |
| Pre-press               | InDesign      | 75% |
| Social media management | After Effects | 80% |
| Website design          | Premiere      | 70% |
| Email marketing         | Adobe XD      | 70% |
| Visual identity         | Wordpress     | 80% |
| Merchandising           | HubSpot       | 60% |
| Infographic             |               |     |
| UX                      |               |     |
| Illustration            |               |     |
| Packing                 |               |     |
| Lino cut printing       |               |     |

### Master User Experience Design

University of the Arts London  
2023-current

### Master Media Design

Full Sail University  
2017-2019

### Lic. Graphic Communication

Ibero León  
2008-2014

### Work Experience

#### Graphic & Web Designer Sr.

Lievant Agency | León MX  
2021-current

#### Production Designer Freelance

Community Agency | Toronto CA  
2022-2025

#### Graphic Designer Sr.

IGroup Marketingx | León MX  
2020-2021

#### Graphic & Web Designer

Createca | León MX  
2018-2021

#### Marketing Strategy Jr.

Tuning Marketing | León MX  
2016-2018